SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

NAME: _____ **YU ID:**

DATE: _____ **MAJOR:**_____
MINOR:_____

To earn a Bachelor of Science degree from the Sy Syms School of Business students must complete 128 credits including the foundation courses plus one set of major requirements. ***Residency Requirements***: Business Core, Quantitative courses and 60% of major and minor courses must be taken at Sy Syms. Students who study in Israel for one year must complete at least 84 credits and six full-time semesters (post-Israel) at Yeshiva University. Transfer students must complete a minimum of 68 credits and four full-time semesters on campus. All others must complete eight semesters on campus.
Completed In Progress Remaining

FOUNDATION COURSES (36 CREDITS)

COMMUNICATION COURSES (6 CREDITS)

- ☐ BUS 1010 Business Communication I
- ☐ BUS 1020 Business Communication II

QUANTITATIVE COURSES (9 CREDITS)

- ☐ IDS 1010 Math for Business *(exempt with AP Calc)*[1]
- ☐ IDS 1131 Business Statistics *(exempt with AP Stat)*
- ☐ IDS 1556 Regression Analysis and Visualization

BUSINESS CORE (21 CREDITS)

- ☐ ACC 1001 Accounting Principles I
- ☐ ACC 1002 Accounting Principles II
- ☐ ENT 1020 Principles of Strategy
- ☐ FIN 1001 Principles of Finance
- ☐ IDS 1020 Introduction to Information Systems
- ☐ MAR 1001 Principles of Marketing
- ☐ *One business ethics course:*
  BLW 2021 Ethical & Legal Environ. of Business
  BLW 1800 Business as a Human Enterprise (honors)

GENERAL EDUCATION (18 CREDITS)

HUMANITIES (6 CREDITS)

Two 3-credit courses: *Select* ART, MUS, ENG, HIS[1], JHI, JPH, PHI, Foreign Lang 1102 and up (not Hebrew).

- ☐ HUM #1 _____
- ☐ HUM #2 _____

SOCIAL AND NATURAL SCIENCE (6 CREDITS)

- ☐ ECO 1010 Principles of Economics
- ☐ *Choose **one***: BIO, CHE, PHY, POL, PSY, SOC: _____

GENERAL ELECTIVES (6 CREDITS)

Two 3-credit classes, 2000-level or higher; may not double count as major business electives.

- ☐ ELEC #1_____
- ☐ ELEC #2 _____

JEWISH STUDIES REQUIREMENTS:

1. HEBREW LANGUAGE* (DEPENDING ON PLACEMENT)

- ☐ HEB 1010
- ☐ HEB 1020
- ☐ HEB 1030

*JSS students:

- ☐ HEB 1203 and □ HEB 1204

2. JEWISH STUDIES SERIES (SELECT BY MORNING PROGRAM):

SY SYMS JEWISH VALUES CURRICULUM (MYP, BMP, IBC)

- ☐ JUD 26__ Jewish Values Elective
- ☐ JUD 2620 Jewish Business Law
- ☐ JUD 2630 Jewish Public Policy
- ☐ JUD 2640 Practical Workplace Halacha

JAMES STRIAR SCHOOL (JSS)[2]

(AT LEAST 4 SEMESTERS)

- ☐ JUD Chaburah
- ☐ JUD 2630: Jewish Public Policy
- ☐ JUD 2640: Practical Workplace Halacha

Please consult with your Sy Syms Advisor if you transferred from YC and started those JS requirements.

JSS/IBC students may take HES=2 credits in semesters five and six on campus (if last two semesters) if needed to satisfy requirements. During those semesters, only one AJS course may be taken.

***Notes**:*
[1]AP US History counts as one humanities course
[2]JSS students should confirm their requirements with UTS/JSS advisors

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

ACCOUNTING MAJOR
(27 CREDITS)

Required Accounting courses:

- ☐ ACC 1101 Intermediate Accounting I
- ☐ ACC 1102 Intermediate Accounting II
- ☐ ACC 2403 Management Accounting
- ☐ ACC 2625/ACC 6625 Accounting Information Systems
- ☐ ACC 3601 Principles of Auditing (Capstone)
- ☐ TAX 6124 Federal Income Tax I

Three (3) business elective courses:

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Accounting majors:

- These classes are recommended for students who plan to take the CPA exams:
  - BLW 2112 Business Law,
  - TAX 6125 Federal Income Tax II,
  - Another accounting elective course or MS in Accounting (MSA) course (seniors only)
- TAX 6124, TAX 6125, and ACC 6625 count as nine credits towards the MSA, which requires 30 credits in total. Students may take up to 12 MSA credits (four courses as an undergraduate student) towards their joint BS-MSA degree.
- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective may qualify subject to prior departmental approval.

Notes for future CPAs:

- To be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. IDS1010: Mathematics for Business does **not** count towards the 36 business credits but **does** count towards the 150 total credits.
- The Sy Syms MSA is a New York State CPA Licensure Qualifying Registered Program. This program will help you become a CPA licensed in most states, including New York. Licensure requirements vary by state. Students are responsible for ensuring that they meet said requirements.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

BUSINESS ANALYTICS MAJOR
(27 CREDITS)

Required Business Analytics courses:

- ☐ IDS 2030 Business Analytics and Programming
- ☐ IDS 2550 Business Intelligence and Consumers Insights
- ☐ IDS 2460 Data Management for Business Analytics
- ☐ IDS 3000 Business Intelligence Project (Capstone)

Two (2) IDS elective courses:

- ☐ IDS _____
- ☐ IDS _____

Three (3) business elective courses:

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Note about business electives for Business Analytics majors:

All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

FINANCE MAJOR
(27 CREDITS)

Required Finance courses:

- ☐ FIN 1408 Corporate Finance
- ☐ FIN 2505 Investment Analysis
- ☐ One of the following three courses:
  - FIN 2521 Portfolio Management
  - FIN 3510 Options and Futures
  - FIN 3720 Fixed Income Securities
- ☐ FIN 2409 Advanced Corporate Finance (Capstone)

Two (2) Finance elective courses:

- ☐ FIN _____
- ☐ FIN _____

Three (3) business elective courses:

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Finance majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective may qualify subject to prior departmental approval.
- To earn a Real Estate Minor, FIN 2949 Real Estate Finance & FIN 3149 Real Estate Capital Markets would count as business electives not as Finance electives.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

MARKETING MAJOR
(27 CREDITS)

Required Marketing courses:

- ☐ MAR 2501 Buyer Behavior
- ☐ MAR 3318 Social Media Marketing
- ☐ One of the following two courses:
  - MAR 2621 Applied Research
  - MAR 3320 Digital Media
- ☐ MAR 3720 Marketing Capstone

Two (2) Marketing elective courses:

- ☐ MAR _____
- ☐ MAR _____

Three (3) business elective courses

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Marketing majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective may qualify subject to prior departmental approval.
- Three Psychology courses may count as business electives, without prior approval.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

STRATEGY & ENTREPRENEURSHIP MAJOR
(27 CREDITS)

Required Strategy & Entrepreneurship courses:

- ☐ ENT 3780 Principles of Entrepreneurship
- ☐ ENT 2110 Organizational Behavior
- ☐ ENT 3015 Leadership
- ☐ One of the following three courses:
  - ENT 3410 Start Up Strategy
  - ENT 3771 Innovation Lab
  - ENT 3784 Angel & Venture Capital Investing
- ☐ ENT 3720 Business Strategy (Capstone)

One (1) Strategy & Entrepreneurship elective course:

- ☐ ENT _____ _____

Three (3) business elective courses

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Strategy & Entrepreneurship majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective may qualify subject to prior departmental approval.
- To earn a Real Estate Minor, ENT 3780 Real Estate Management would count as a business elective not an S&E elective.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

SY SYMS HONORS CHECKLIST

1. BLW 1800 Business as a Human Enterprise (year 1)
2. and 3. Choose two of the following (years 2 & 3)
    a. ENT 2800 Entrepreneurial Leadership
    b. IDS 3800 Data Driven Decision Making
    c. ACC / FIN 3855 Corporate Accountability
    d. ENT 4930 Founder's Dilemmas
    e. ENT 3017 Dealing with Difficult People
    f. ENT/ MAR 2730 Modern Israel Start Up Marketing
4. Honors elective _____
5. Honors elective _____
6. Honors Sy Syms Jewish Values Course (JUD)
7. Internship - 200 hours (summer year 2) and 0.5 credit paper (fall 3)

Notes:
Honors requirements will be fulfilled by taking honors courses.
Honors courses may fulfill any course requirements.
Please consult an advisor with any questions.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

BUSINESS MINORS FOR SY SYMS STUDENTS

ACCOUNTING (9 CREDITS)
ACC 1101 Intermediate Accounting I
ACC 1102 Intermediate Accounting II
ACC 2403 Management Accounting

BUSINESS ANALYTICS (9 CREDITS)
Any 3 Upper-Level IDS Courses

FINANCE (9 CREDITS)
Any 3 Upper-Level Finance Courses

MARKETING (9 CREDITS)
Any 3 Upper-Level Marketing Courses

REAL ESTATE (8 CREDITS)
FIN 2949 Real Estate Finance
FIN 3149 Real Estate Capital Markets
RE elective such as:
FIN/ENT/RE 3780 Real Estate Management
FIN/RE 2948 Real Estate Planning, Design & Construction
FIN/RE 2947 Real Estate Industry Seminar
Note: these courses may count as business electives for ANY major, but not as FIN electives nor ENT electives for those majors.

STRATEGY & ENTREPRENEURSHIP (9 CREDITS)
Any 3 Upper-Level ENT Courses

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2024)

BUSINESS MINORS FOR SCW/YC STUDENTS

Business Core = ACC 1001, ACC 1002, BLW 2021, FIN 1001, IDS 1020, ENT 1020, MAR 1001
Business Elective = any upper-level business course (2000-level or higher) or permission of chair

BUSINESS

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **ENT 1020** Principles of Strategy
3. BUS Core
4. BUS Core
5. BUS Elective
6. BUS Elective

ACCOUNTING

1. **ACC 1001** Accounting Principles I
2. **ACC 1002** Accounting Principles II
3. **ACC 1101** Intermediate Accounting I
4. **ACC 1102** Intermediate Accounting II
5. **FIN 1001** Principles of Finance (SCW/YC minors may receive waiver of Stat co-req)
6. **IDS 1010** Math for Business – if student has AP calc, or Calc, take **IDS 1131** Business Statistics; if student has AP Stat or SCW/YC Stat, take business elective instead

BUSINESS ANALYTICS

1. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or IDS elective
2. **IDS 1020** Introduction to Information Systems
3. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take either **IDS 2460** or **IDS 2550** instead
4. **IDS 1556** Regression Analysis & Visualization
5. **IDS 2030** Business Analytics & Programming
6. **IDS 2550** Bus. Intell. & Consumer Insights OR **IDS 2460** Data Management for Bus. Analytics

MARKETING

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **MAR 1001** Principles of Marketing
3. **MAR 2501** Buyer Behavior
4. **MAR 3318** Social Media Marketing
5. MAR Elective
6. MAR Elective

FINANCE

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or FIN elective instead
4. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take **IDS 1556** Regression Analysis & Visualization or FIN elective instead
5. FIN Elective
6. FIN Elective

REAL ESTATE

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **FIN 2949** Real Estate Finance
4. **FIN 3149** Real Estate Capital Markets
5. **IDS 1010** Math for Business – exempt if student has AP calc or Calc
6. **IDS 1131** Business Statistics – exempt if student has AP stat or SCW/YC Stat; if student is exempt from IDS 1010 & IDS 1131, take **IDS 1020** Intro to Info Systems
7. **RE elective** (e.g. ENT/FIN/RE 3780 RE Mgmt, FIN/RE 2948 RE Planning, Design & Construction or FIN/RE 2947 RE Industry Seminar)

STRATEGY & ENTREPRENEURSHIP

1. **ACC 1001** Accounting Prin I or **IDS 1010** Math for Business - if student has Calc, any business core instead
2. **ENT 1020** Principles of Strategy
3. **ENT 3015** Leadership
4. **ENT 3780** Prin. of Entrepreneurship
5. ENT Elective
6. ENT Elective