



Yeshiva University

Undergraduate Catalog for Sy Syms School of Business 2022-2024

## Programs of Study: Majors and Minors

### ACCOUNTING (ACC)

#### **MAJOR: Sy Syms School of Business**

ACC 1101, 1102, 2403, 3201, 3601; TAX 6124; and any three additional Sy Syms electives.

Students planning to take the CPA exams are strongly advised to take BLW 2112 and TAX 6125 towards their additional electives.

#### **MINOR: For Sy Syms School of Business students**

ACC 1101, 1102, and 2403.

#### **MINOR: For Yeshiva College and Stern College Students**

ACC 1001, 1002, FIN 1001, ACC 1101, 1102, and any other Sy Syms business course.

### BUSINESS (BUS)

#### **MINOR: For Yeshiva College and Stern College Students**

18 credits: ENT 1020 plus three additional Sy Syms business core courses and any two Sy Syms upper level (non-business core) courses.

### BUSINESS ANALYTICS (BANA)

#### **MAJOR: Sy Syms School of Business**

IDS 2030, 2550, 2460, 3000, two IDS electives and three additional business electives from a single Sy Syms subject area or a combination of Computer Science and IDS courses.

#### **MINOR: For Sy Syms School of Business students**

Any three upper level information and decision sciences courses (beyond IDS 1020).



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**MINOR: For Yeshiva College and Stern College Students**

IDS 1020, one Sy Syms business core course (IDS 1131 if they do not have STA 1021), 2030, 2550, 2460, one additional IDS elective.

**FINANCE (FIN)**

**MAJOR: Sy Syms School of Business**

FIN 1408, 2409, 2505, either 2521, 3510, or 3720, two additional finance electives and any three additional business electives.

**MINOR: For Sy Syms School of Business students**

Any three upper level finance courses (beyond FIN 1001).

**MINOR: For Yeshiva College and Stern College Students**

ACC 1001, FIN 1001, IDS 1131\* and any two additional finance courses plus one business core course. \*Any student who has taken STA 1021 and MAT 1412 or IDS 1010 (and received a grade of C or better) may take IDS 1556.

**MARKETING (MAR)**

**MAJOR: Sy Syms School of Business**

MAR 2501, 2621 or 3320, 3318, 3720, two additional marketing electives and three additional business electives.

**MINOR: For Sy Syms School of Business students**

Any three upper level marketing courses (beyond MAR 1001).

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MAR 1001, 2501, 3318, two additional marketing courses and one business core course.

**REAL ESTATE (REA)**



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**MINOR: For Sy Syms School of Business students**

Three upper level real estate courses. They may count towards business electives but not towards major electives. Please see advisor for details.

**MINOR: For Yeshiva College Students**

ACC 1001, FIN 1001\*, IDS 1020, and three upper level real estate courses. \* IDS 1131 or STA 1021 is a pre-requisite/co-requisite for FIN 1001.

**STRATEGY AND ENTREPRENEURSHIP (SENT)**

**MAJOR: Sy Syms School of Business**

ENT 2110, 3015, 3720, 3780, one entrepreneurship elective chosen from: ENT 3410, 3771, 3784, one additional entrepreneurship elective, and three additional business electives.

**MINOR: Sy Syms School of Business**

Any three upper level entrepreneurship courses (beyond ENT 1020).

**MINOR: For Yeshiva College and Stern College Students**

ENT1020, 3015, 3780, two additional entrepreneurship courses and one business core course.