



New Dean of the Sy Syms School of Business

I am delighted to announce the appointment of Dr. Noam Wasserman as our new Dean of the Sy Syms School of Business, effective May 2019.

Dr. Wasserman was a professor at Harvard Business School (HBS) for 13 years before serving as the Lemann Chair in Entrepreneurship at the University of Southern California (USC) and the founding director of its Founder Central initiative. He is also the bestselling author of two books, *Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup* (#1 Amazon bestseller in Management) and *Life Is a Startup: What Founders Can Teach Us About Making Choices and Managing Change* (#1 Amazon bestseller in Entrepreneurship).

While at HBS, he developed and taught a course, "Founder's Dilemmas," that became the school's most popular entrepreneurship elective. The course won the Academy of Management's Innovation in Entrepreneurship Pedagogy award and Dr. Wasserman won HBS's faculty teaching award. At USC, where his course had the longest waitlist in the school, he was named to the Poets & Quants list of the top undergraduate business professors, and he won USC's graduate program Golden Apple teaching award.

Dr. Wasserman embodies the values for which Yeshiva University stands. He is nearing completion of his second cycle of Daf Yomi, an active lay leader within his yeshiva day school community and a proud parent of two Yeshiva University graduates as well as one current student. He received a PhD from Harvard University, an MBA from Harvard Business School, a BSE in Computer Science and Engineering from the University of Pennsylvania and a BS from the Wharton School at the University of Pennsylvania. His appointment represents our commitment to growing the quality of our education, preparing our students for great success in the marketplace of tomorrow and bringing Jewish values to the world.

This is a moment of incredible opportunity for our Sy Syms School of Business and for Yeshiva University, and we are excited for Dr. Wasserman to lead our business school into its next great era.

Warm regards,

Ari Berman

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