



English and English Communications/Media

Department Chair: Dr. Matt Miller
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Find the Website [here](#)

Total Credits by Concentration:

English Literature: **33**

English Creative Writing: **33**

Media Studies: **35**

All English majors should contact Dr. Seamus O'Malley (Seamus.OMalley@yu.edu) to be assigned an English faculty advisor who will help with course selection and requirements.

English Minor

Total Credits: **15**

Course #	Course Name	Credits
ENGL 2000	Ways of Reading (introduction to the major, offered each semester)	3

Plus four (4) ENGL courses totaling 12 credits chosen from Literature, Media Studies, and/or Creative Writing.

ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.

Writing Minor

Total Credits: **15**

The Writing minor is open to all majors and offers students the opportunity to develop and practice a variety of writing skills.

Students may choose from among courses in Journalism, TV writing, screenwriting, academic essay writing, blogging courses in creative writing, business writing and Advanced Writing Skills.

English majors may count one of the Writing Minor courses towards the English Major.

English Literature

Total Credits: **33**

REQUIREMENTS:

Students must take courses from categories I, II, and III. Two advanced-level courses are required, and may be from either category II or III.

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.
- Students must take one introductory literature course before taking advanced courses.

I. The Question of Language, Texts, and Interpretation—1 course (3 credits)

Course #	Course Name	Credits
ENGL 2000	Ways of Reading (introduction to the major, offered each semester)	3

II. The Question of Traditions—3 courses (9 credits)

Include courses from at least two of the three groups below:

- Medieval to Early Modern Literature and Culture 650 BCE to 1660
- Enlightenment to the Rise of National Literatures 1660 to 1870
- 1870 to Present

III. The Question of Forms, Identities, and Reading Practices—7 courses (21 credits)

Five to seven of these courses must be from groups A-E (below). A course in methods from D (Literature and Other Disciplines or E (Literary Theory and Practice) is recommended. Students may take one creative writing course and one media studies course in lieu of literature courses.

- World Literature
- Literary Genres
- Special Topics in Literature
- Literature and Other Disciplines
- Literary Theory and Practice
 - Creative Writing courses (up to two allowed)
 - Media Studies courses (only one allowed)

Creative Writing

Total Credits: **33**

REQUIREMENTS:

Students must take courses from categories I, II, III, and IV. Two advanced-level courses are required, and may be from either category II or III.

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.
- Students must take one introductory literature course before taking advanced courses.

I. The Question of Language, Texts, and Interpretation—2 courses (6 credits)

Course #	Course Name	Credits
ENGL 2000	Ways of Reading (introduction to the major, offered each semester)	3

Plus one 3 credit open elective English course at the introductory level (may be creative writing, media, or literature)

II. The Question of Traditions—2 courses (6 credits)

Include courses from at least two of the three groups below:

- C. Medieval to Early Modern Literature and Culture 650 BCE to 1660
- D. Enlightenment to the Rise of National Literatures 1660 to 1870
- E. 1870 to Present

III. The Question of Forms, Identities, and Reading Practices—3 courses (9 credits)

Courses may be from any of the group listed below

- A. World Literature
- B. Literary Genres
- C. Special Topics in Literature
- D. Literature and Other Disciplines
- E. Literary Theory and Practice

IV. The Question of Creativity—4 writing courses (12 credits)

- ENGL 1800 Introduction to Creative Writing**—3 credits (offered once each year). Students are recommended to take this class prior to other creative writing courses. Students are *required* to take this course before taking an advanced creative writing course.
- ENGL 1900 Introduction to Creative Writing**—3 credits. A portfolio will be a project in this course.
- Creative Writing Courses**—6 credits. Some courses in the Media track may be cross-listed and count towards this requirement. Check the course schedule or consult your creative writing advisor.

Media Studies

Total Credits: **35**

REQUIREMENTS:

Students must take courses from categories I–V and complete the requirements specified in categories VI and VII

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course
- Students must take one introductory literature course before taking advanced course

I. ENGL 2000 Ways of Reading—3 credits. This course studies the basics of language theory and discourse in society and is directly related to media studies. Offered Fall and Spring semesters

II. Four courses in Literature—12 credits. One (1) course must be advanced level.

- One from category II (Historical)*
- One from category III (Topics, Methods)*
- One from category II or III
- One from either category or from Creative Writing

III. Five courses in Media Studies—15 credits.

- Students may take any five (5) courses in Media Studies offered by either SCW, SSSB, or the Fashion Institute of Technology (FIT). These courses are listed in the media studies course list form, which any professor in the English Department can provide to you.
- By taking Copywriting (ENGL1600), one other course in advertising, and completing a relevant internship, students can earn a concentration in advertising.
- By taking News Writing (ENGL 1501), Feature Writing (ENGL 1502), and completing a relevant internship, students can earn a concentration in journalism.
- Students who do not complete the requirements described above for journalism or advertising but who still complete the other requirements

IV. One open elective in any course offered by the English Department—3 credits. To be determined with English Dept. Faculty advisors.

V. A 100-hour Internship —1 credit.

Media Studies

Suggested Courses for Major Electives

(Other courses acceptable with approval of student's Media Studies advisor)

SCW

ENGL 1501	News Writing and Reporting
ENGL 1502	Feature Writing
ENGL 1503	Columns and Editorials
ENGL 1520	Broadcast Journalism
ENGL 1530	New Media: News Reporting
ENGL 1550	Introduction to Mass Communications
ENGL 1560	The Professional Critic: Reviewing
ENGL 1600	Advertising Copywriting (same as MAR 3323)
ENGL 1610	Advanced Advertising Copywriting
ENGL 1650	Public Relations
ENGL 1651	Developing Effective Messages
ENGL 1720-1728	Topics in Communications
ENGL 1811	Writing for Television
ENGL 1812	Screenwriting
ARTS 2201	Principles of Design
ARTS 3009	Computer Design
ARTS 3012	Digital Photography
ARTS 3013	Intermediate Design
ARTS 3014	Typography
ARTS 3018	Exhibition Design
ARTS 3020	Introduction to Video
ARTS 3021	Advanced Video
ARTS 3025	Intermediate Photography
ARTS 3026	Advanced Photography
ARTS 3045	Advanced Design
SOCI 1934	Sociology of Mass Media

SSSB (Sy Syms School of Business)

MAR 1001	Principles of Marketing
MAN 1020	Principles of Management
MAR 2501	Buyer's Behavior
MAR 2621	Applied Research
MAR 3313	Advertising Management (AC 111)
MAR 3321	Brand Management
MAR 3341	International Marketing

FIT (Fashion Institute of Technology)

AC 111	Advertising and Promotion
AC 171	Mass Communications
AC 221	Publicity Workshop
AC 231	Advertising Copywriting
AC 232	Radio and TV Copywriting Workshop
AC 242	Fashion Journalism
AC 262	Multimedia Presentations
AC 271	Audiences and Media
AC 291	Campaign Plans and Presentations
AC 311	Integrated Marketing Communications Management
AC 341	Magazine Journalism
AC 423	Special Events Marketing Public Relations
AC 462	Video Field Production
AD 203	Advertising Layout Technique
AD 213	Advertising Design Concepts
AD 381	Concept Development Workshop I
AD 382	Concept Development Workshop II
AD 383	Communications Planning and Print Advertising
AD 442	TV Studio/TV Ad Concepts