

**SY SYMS SCHOOL OF BUSINESS**  
**PROGRAM OF STUDY - WILF CAMPUS**  
(EFFECTIVE FALL 2024)

**BUSINESS MINORS FOR SCW/YC STUDENTS**

<b>Business Core</b> = ACC 1001, ACC 1002, BLW 2021, FIN 1001, IDS 1020, ENT 1020, MAR 1001 <b>Business Elective</b> = any upper-level business course (2000-level or higher) or permission of chair
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**BUSINESS**

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **ENT 1020** Principles of Strategy
3. BUS Core
4. BUS Core
5. BUS Elective
6. BUS Elective

**ACCOUNTING**

1. **ACC 1001** Accounting Principles I
2. **ACC 1002** Accounting Principles II
3. **ACC 1101** Intermediate Accounting I
4. **ACC 1102** Intermediate Accounting II
5. **FIN 1001** Principles of Finance (SCW/YC minors may receive waiver of Stat co-req)
6. **IDS 1010** Math for Business – if student has AP calc, or Calc, take **IDS 1131** Business Statistics; if student has AP Stat or SCW/YC Stat, take business elective instead

**BUSINESS ANALYTICS**

1. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or IDS elective
2. **IDS 1020** Introduction to Information Systems
3. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take either **IDS 2460** or **IDS 2550** instead
4. **IDS 1556** Regression Analysis & Visualization
5. **IDS 2030** Business Analytics & Programming
6. **IDS 2550** Bus. Intell. & Consumer Insights OR **IDS 2460** Data Management for Bus. Analytics

**MARKETING**

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **MAR 1001** Principles of Marketing
3. **MAR 2501** Buyer Behavior
4. **MAR 3318** Social Media Marketing
5. MAR Elective
6. MAR Elective

**FINANCE**

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or FIN elective instead
4. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take **IDS 1556** Regression Analysis & Visualization or FIN elective instead
5. FIN Elective
6. FIN Elective

**REAL ESTATE**

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **FIN 2949** Real Estate Finance
4. **FIN 3149** Real Estate Capital Markets
5. **IDS 1010** Math for Business – exempt if student has AP calc or Calc
6. **IDS 1131** Business Statistics – exempt if student has AP stat or SCW/YC Stat; if student is exempt from IDS 1010 & IDS 1131, take **IDS 1020** Intro to Info Systems
7. RE elective (e.g. ENT/FIN/RE 3780 RE Mgmt, FIN/RE 2948 RE Planning, Design & Construction or FIN/RE 2947 RE Industry Seminar)

**STRATEGY & ENTREPRENEURSHIP**

1. **ACC 1001** Accounting Prin I or **IDS 1010** Math for Business - if student has Calc, any business core instead
2. **ENT 1020** Principles of Strategy
3. **ENT 3015** Leadership
4. **ENT 3780** Prin. of Entrepreneurship
5. ENT Elective
6. ENT Elective