

# SHARON L. POCZTER

## YESHIVA UNIVERSITY

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### ACADEMIC EXPERIENCE

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Fall 2017-	<b>YESHIVA UNIVERSITY</b> Chair of the Strategy & Entrepreneurship Department Associate Professor	NEW YORK, NEW YORK
2011- 2017	<b>CORNELL UNIVERSITY</b> Charles H. Dyson School of Applied Economics and Management Assistant Professor, Managerial Economics	ITHACA, NEW YORK

### EDUCATION

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2011	<b>UNIVERSITY OF CALIFORNIA, BERKELEY</b> <b>HAAS SCHOOL OF BUSINESS</b> PhD in Business and Public Policy ( <i>Economics group at Haas</i> )	BERKELEY, CALIFORNIA
2008	MSc, Business and Public Policy	
2001	<b>CORNELL UNIVERSITY</b> Bachelor of Science, <i>Cum Laude</i> Charles H. Dyson School of Applied Economics and Management	ITHACA, NEW YORK

### RESEARCH INTERESTS

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Emerging Markets, Financial Economics, Industrial Organization and Competitiveness

### PUBLICATIONS AND WORKING PAPERS

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“Financial Crisis and Productivity Evolution: Evidence from Indonesia” (*World Economy*, 2014)  
“The Long Term Effects of Bank Recapitalization: Evidence from Indonesia” (*Journal of Financial Intermediation*, 2015)  
“Can Monitoring Improve the Performance of State-Owned Firms? Evidence from Privatization in a Large Emerging Market” (*Industrial and Corporate Change*, 2016)  
“Authoritarian Legacies in Post-New Order Indonesia: Evidence from a New Dataset” (with Tom Pepinsky) (*Bulletin of Indonesian Economic Studies*, 2016)  
Re-Thinking the Government as Innovator: Evidence from Emerging Markets (*Asia Pacific Journal of Management*, 2017)  
"Business Groups in Emerging Markets: A Survey and Analysis" (*Emerging Markets Trade and Finance*, 2017)  
“Democratization and the Banking Sector: Are all Banks Affected Equally?” (*forthcoming, Journal of Economic Policy Reform*)  
“You Can’t Count on Me: Firm Level Response to Electricity Unreliability in an Emerging Market” (*Agricultural and Resource Economics Review*, 2017)

- “Gender Disparity in Angel Financing”(with Melanie Shapsis) (*Small Business Economics*, 2017)  
 “Does Innovation Policy Attract International Competition? Evidence from Energy Storage” (with Kira Fabrizio and Bennet Zelner) (*Research Policy*, 2017)  
 “Relational Financing and Innovation: Evidence from Emerging Economies” (with Aija Leiponen) (*Revise and resubmit, Journal of Management Studies*)  
 “Google Car: Driving Towards a Better Future?” (with Luka Jankovic) (*Journal of Business Case Studies* 10(1), 2014)  
 “General Motors: An Electric Revolution” (with Luka Jankovic) (*Journal of Business Case Studies* 10(2), 2014)

### **WORKING PAPERS AND WORK IN PROGRESS**

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- “Institutional Development and Business Group Evolution: Evidence from Brazil”  
 “Democratization and Subjective Well-Being: Evidence from a New Dataset”  
 “Does Crowdfunding Crowd-Out Investment?” (with Vicki Bogan)  
 “Do Multinationals Churn? Evidence from Chile” (with Justin Choe)

### **COMPETITIVE GRANTS/AWARDS/HONORS**

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| 2016 | Cornell University College of Agriculture and Life Science Junior Faculty Teaching Award<br>Cornell University Class of 2001 Career Achievement Award (for career achievement, contribution to society, and contribution to Cornell)<br>Cornell Family Fellows Honoree |
| 2015 | Academy of Management Division Award for Interdisciplinary Research in International Business (Douglas Nigh Award)   |
| 2013 | Institute for Social Sciences Grant Recipient  |
| 2012 | Affinito-Stewart Grant Recipient for Junior Female Faculty Promising Research  |
| 2012 | College of Agriculture and Life Sciences Featured Faculty  |
| 2012 | Merrill Scholar Teaching Award (University-Level Teaching Award)   |
| 2011 | Mario Einaudi Center for International Studies Seed Grant Recipient  |

### **TEACHING DUTIES**

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| 2017-     | Principles of Entrepreneurship, Principles of Management                              |
| 2012-2017 | Managerial Economics (Spring Semester Overall Course Evaluations Spring 2016: 4.82/5) |
| 2015-2017 | Executing Strategy (Spring Semester Overall Course Evaluation 4.75/5)                 |
| 2012      | International Business Strategy (Spring Semester Overall Course Evaluation 4.58/5)    |

### **INVITED PRESENTATIONS AND CONFERENCES**

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|------|---|
| 2018 | University of South Carolina Darla Moore School of Business Frontiers of International Business Symposium   |
| 2017 | Academy of Management Annual Meeting (Proposal Reviewer), Academy of International Business, Institutions and Innovation Annual Conference,   |
| 2016 | Academy of Management Annual Meeting (Proposal Reviewer), Academy of International Business, Institutions and Innovation Annual Conference, Asian Bureau of Finance and Economic Research Presenter (ABFER)                                       |
| 2015 | Academy of Management Annual Meeting (Proposal Reviewer), Asian Bureau of Finance and Economic Research Presenter (ABFER), Brandeis University, University of Western Ontario, Brookings Institute, Institutions and Innovation Annual Conference |

- 2014 Academy of Management (AOM) Annual Meeting (Proposal Reviewer), Asian Bureau of Finance and Economic Research Presenter (ABFER), Institutions and Innovation Annual Conference, Strategic Management Society Annual Conference (Proposal Reviewer), Strategic Management Society Special Conference on Institutional Voids, American Economic Association
- 2013 Duke Strategy Conference, Asian Bureau of Finance and Economic Research Presenter (ABFER), International Finance and Banking Society Conference Presenter (IFABS), Institutions and Innovation Annual Conference, American Economic Association
- 2012 American Economic Association Annual Meeting, NY Fed/NYU Stern Conference on Financial Intermediation, Institutions and Innovation Annual Conference (HBS), Strategic Management Society Annual Conference (Proposal Reviewer), American Economic Association Annual Meeting

### **POLICY WRITING AND OP-EDS**

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- 2015- Opinion writer, The Hill
- 2013 Featured contributor to *Lean In: Women, Work, and the Will to Lead* by Sheryl Sandberg
- 2012- 2015 Author of *the Independent Economist* for Forbes.com (<http://www.forbes.com/sites/sharonpoczter/>)

#### Select column titles:

##### The Hill:

- “For Female Entrepreneurs, Ask and Ye Shall Receive”  
 “Why Airport Security Takes So Long (Hint: It’s Not the Weather)”

##### Wall Street Journal:

- “Clinton, Rubio, and the Limits to Federal Efforts to Address Inequality”

##### Forbes:

- “1.3M Americans Will Lose Their Unemployment Benefits Tomorrow: It’s Time to Address Jobs” (21,357 views)  
 “Top 5 Reasons Bailouts Will Always Happen, and Taxpayers will Foot the Bill” (7,742 views)  
 “How Will the Middle Class Fare in the Battle Over the Fiscal Cliff? (1,013 views)  
 “It’s Wednesday, November 7th: Now what?”  
 “Will He or Won’t He? Backing Ben Bernanke into A Corner” (Online and Magazine)  
 “As Republicans and Democrats Revert to Extreme Types, It’s Groundhog Day All over Again” (Online and Magazine) (792 views)  
 “President Obama’s Economic Speech Indicates That He Thinks Us All Insane” (2,173 views)  
 “What Hillary Clinton’s ‘Hard Choices’ Really Tells Us about Hillary” (7,108 views)  
 “Lessons from Facebook’s Sheryl Sandberg on How to Succeed in Business by Really Trying” (15,779 views)  
 “Lean in 2.0: Getting What you Want, Sheryl Sandberg Style” (6,632 views)  
 “For Women in the Workplace, It’s Time to Abandon the ‘Have it All’ Rhetoric”

##### Fox News:

- “Understanding America’s Economic Report Card”  
 “The Truth about Capitalism, Government, and Fairness”  
 “America has become a Nation of Finger Pointers”

Interviewed on both TV and radio on many outlets including: Bloomberg Surveillance, Fox News, Voice of America

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### ADVISING

**2016** Honors Thesis Faculty Advisor: Melanie Shapsis  
**2015** PhD Committee Member: Justin Choe  
**2012** Masters Committee Member: Pensiri Kangvonkit  
**2012 -** Independent Study Faculty Advisor for 13 Undergraduate Independent Studies  
**2012-** Faculty Advisor for 4 Undergraduate Clubs

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### BOARD MEMBERSHIP AND VOLUNTEER WORK

**2017-** Strategic Advisory Board Member, Domio.com  
**2016-** General Board Member, Urbanplay.com  
**2016-** Member, Junior Council Neue Galerie New York  
**2011-** Kickboxing Instructor, Cornell University Fitness Centers

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### REFERENCES

#### **Prof. Ross Levine**

Willis H. Booth Chair in Banking and Finance  
Haas School of Business  
University of California, Berkeley  
Tel: (510) 643-1419  
Email: Ross\_Levine@haas.berkeley.edu

#### **Prof. Stephen Haber**

A.A. and Jeanne Welch Milligan Professor in the School of Humanities and Sciences  
Department of Political Science, History, and Economics  
Stanford University  
Tel: 650-723-1348  
Email: Haber@Stanford.edu

#### **Prof. Aldo Musacchio**

Associate Professor of Business  
Brandeis International Business School  
Sachar International Center S-114  
415 South Street  
Waltham, MA 02453  
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