

**SY SYMS SCHOOL OF BUSINESS**  
**PROGRAM OF STUDY - BEREN CAMPUS**  
(EFFECTIVE FALL 2021)

NAME: \_\_\_\_\_

YU ID: \_\_\_\_\_

DATE: \_\_\_\_\_

MAJOR: \_\_\_\_\_

MINOR: \_\_\_\_\_

To earn a Bachelor of Science degree from the Sy Syms School of Business students must complete 128 credits including the foundation courses plus one set of major requirements. **Residency Requirements:** Business Core, Quantitative courses and 60% of major and minor courses must be taken at Sy Syms. Students who study in Israel for one year must complete at least 84 credits and six full-time semesters (post-Israel) at Yeshiva University. Transfer students must complete a minimum of 60 credits and four full-time semesters on campus. All others must complete eight semesters on campus.

**FOUNDATION COURSES (36-39 CREDITS)**

**COMMUNICATION COURSES (6-9 CREDITS)**

- ENGL 1010 Essentials of Writing (*if required*)
- ENGL 1100 Composition & Rhetoric
- BUS 1012 Business Communication

**QUANTITATIVE COURSES (9 CREDITS)**

- IDS 1010 Math for Business (*exempt with AP Calc*)
- IDS 1131 Business Statistics (*exempt with AP Stat*)
- IDS 1556 Regression Analysis and Visualization

*Please note: IDS 1010 is a prereq for IDS 1556.*

**BUSINESS CORE (21 CREDITS)**

- ACC 1001 Accounting Principles I
- ACC 1002 Accounting Principles II
- BLW 2021 Ethical & Legal Environment of Business
- ENT 1020 Principles of Strategy
- FIN 1001 Principles of Finance
- IDS 1020 Introduction to Information Systems
- MAR 1001 Principles of Marketing

**GENERAL EDUCATION (18 CREDITS)**

**HUMANITIES (6 CREDITS)**

**Two 3-credit courses:** ARTS, MUSI, ENGL (must fulfill Interpreting Literature and the Arts); HIST; PHIL; Foreign Lang 1102 and up (not Hebrew); JHIS, JPHI (if not used for JS requirements); AP US History counts as *one* humanities.

- HUM #1 \_\_\_\_\_
- HUM #2 \_\_\_\_\_

**SOCIAL AND NATURAL SCIENCE (6 CREDITS)**

- ECON 1010 Principles of Economics
- Pick one:** BIOL, CHEM, PHYS, POLI, PSYC, SOCI: \_\_\_\_\_

**GENERAL ELECTIVE (3 CREDITS)**

One 3-credit class; excluding AP credits.  
May not double-count as business elective towards major.

- ELEC \_\_\_\_\_

**JEWISH STUDIES REQUIREMENTS:**

**JEWISH STUDIES (22 COURSES)**

(Minimum of two Jewish Studies courses per semester)

**DISTRIBUTION**

Identify which Jewish Studies courses fulfill the distribution requirements by the note "Fundamentals" in the course attributes listed in Banner

- Bible (2 courses)
- Judaic Studies (2 courses)
- Jewish Business Ethics (1 course)
- Jewish History (1 course)
- Jewish Philosophy (1 course)
  
- Hebrew: If assigned to:
  - HEBR 1001 or 1011 (3 courses)
  - HEBR 1201 (2 courses)
  - HEBR 1211 or 1221 (1 course)

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**ACCOUNTING MAJOR**  
**(27 CREDITS)**

**Required Accounting courses:**

- ACC 1101 Intermediate Accounting I
- ACC 1102 Intermediate Accounting II
- ACC 2403 Management Accounting
- ACC 3201 Advanced Accounting
- ACC 3601 Principles of Auditing (Capstone)
- TAX 6124 Federal Income Tax I

**Three (3) business elective courses:**

- BUS ELEC #1 \_\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_

**Notes about business electives for Accounting majors:**

- BLW 2112 Business Law and TAX 6125 Federal Income Tax II are **recommended** for students taking the CPA exams.
- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- TAX 6124 and TAX 6125 count as six credits towards the MS in Accounting. Students who have not taken these courses need 30 credits to earn the MS degree. Students may take up to two more MSA courses towards their joint BS/MSA degree.

**Notes for future CPAs:**

- To be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. IDS1010: Mathematics for Business does **not** count towards the 36 business credits but do count towards the 150 total credits.
- The Sy Syms Master's program in Accounting, although not mandatory, is one way to satisfy those requirements. Note that a student must also have one year of work experience to be licensed.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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**BUSINESS ANALYTICS MAJOR**  
**(27 CREDITS)**

**Required Business Analytics courses:**

- IDS 2030 Business Analytics and Programming
- IDS 2550 Business Intelligence and Consumers Insights
- IDS 2460 Data Management for Business Analytics
- IDS 3000 Business Intelligence Project (Capstone)

**Two (2) IDS elective courses:**

- IDS \_\_\_\_\_
- IDS \_\_\_\_\_

**Three (3) business elective courses:**

- BUS ELEC #1 \_\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_

**Note about business electives for Business Analytics majors:**

All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
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**FINANCE MAJOR**  
**(27 CREDITS)**

**Required Finance courses:**

- FIN 1408 Corporate Finance
- FIN 2505 Investment Analysis
- One of the following three courses:
  - FIN 2521 Portfolio Management
  - FIN 3510 Options and Futures
  - FIN 3720 Fixed Income Securities
- FIN 2409 Advanced Corporate Finance (Capstone)

**Two (2) Finance elective courses:**

- FIN \_\_\_\_\_
- FIN \_\_\_\_\_

**Three (3) business elective courses:**

- BUS ELEC #1 \_\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_

Notes about business electives for Finance majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- To earn a Real Estate Minor, FIN 2949 Real Estate Finance & FIN 3149 Real Estate Capital Markets would count as business electives not as Finance electives.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
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**MARKETING MAJOR**  
**(27 CREDITS)**

**Required Marketing courses:**

- MAR 2501 Buyer Behavior
- MAR 3318 Social Media Marketing
- One of the following two courses:
  - MAR 2621 Applied Research
  - MAR 3320 Digital Media
- MAR 3720 Marketing Capstone

**Two (2) Marketing elective courses:**

- MAR \_\_\_\_\_
- MAR \_\_\_\_\_

**Three (3) business elective courses**

- BUS ELEC #1 \_\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_

Notes about business electives for Marketing majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
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**STRATEGY & ENTREPRENEURSHIP MAJOR**  
**(27 CREDITS)**

**Required Strategy & Entrepreneurship courses:**

- ENT 3780 Principles of Entrepreneurship
- ENT 2110 Organizational Behavior
- ENT 3015 Leadership
- One of the following three courses:
  - ENT 3410 Start Up Strategy
  - ENT 3771 Innovation Lab
  - ENT 3784 Angel & Venture Capital Investing
- ENT 3720 Business Strategy (Capstone)

**One (1) Strategy & Entrepreneurship elective course:**

- ENT \_\_\_\_\_

**Three (3) business elective courses**

- BUS ELEC #1 \_\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_

**Notes about business electives for Strategy & Entrepreneurship majors:**

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- To earn a Real Estate Minor, ENT 3780 Real Estate Management would count as a business elective not an S&E elective.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
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**BUSINESS MINORS FOR SY SYMS STUDENTS**

**ACCOUNTING** (9 CREDITS)

ACC 1101 Intermediate Accounting I

ACC 1102 Intermediate Accounting II

ACC 2403 Management Accounting

**BUSINESS ANALYTICS** (9 CREDITS)

Any 3 Upper Level IDS Courses

**FINANCE** (9 CREDITS)

Any 3 Upper Level Finance Courses

**MARKETING** (9 CREDITS)

Any 3 Upper Level Marketing Courses

**REAL ESTATE** (8 CREDITS)

FIN 2949 Real Estate Finance

FIN 3149 Real Estate Capital Markets

ENT 3780 Real Estate Management

Note: these courses may count as business electives for ANY major, but not as FIN electives nor ENT electives for those majors.

**STRATEGY & ENTREPRENEURSHIP** (9 CREDITS)

Any 3 Upper Level ENT Courses

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**BUSINESS MINORS FOR SCW/YC STUDENTS**

<p><b>Business Core</b> = ACC 1001, ACC 1002, BLW 2021, FIN 1001, IDS 1020, ENT 1020, MAR 1001 <b>Business Elective</b> = any upper level business course (2000-level or higher) or permission of chair</p>
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**ACCOUNTING**

1. **ACC 1001** Accounting Principles I
2. **ACC 1002** Accounting Principles II
3. **ACC 1101** Intermediate Accounting I
4. **ACC 1102** Intermediate Accounting II
5. **FIN 1001** Principles of Finance (SCW/YC minors may receive waiver of Stat co-req)
6. **IDS 1010** Math for Business – if student has AP calc, or Calc, take **IDS 1131** Business Statistics; if student has AP Stat or SCW/YC Stat, take business elective instead

**BUSINESS**

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **ENT 1020** Principles of Strategy
3. BUS Core
4. BUS Core
5. BUS Elective
6. BUS Elective

**BUSINESS ANALYTICS**

1. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or IDS elective
2. **IDS 1020** Introduction to Information Systems
3. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take either **IDS 2460** or **IDS 2550** instead
4. **IDS 1556** Regression Analysis & Visualization
5. **IDS 2030** Business Analytics & Programming
6. **IDS 2550** Bus. Intell. & Consumer Insights OR **IDS 2460** Data Management for Bus. Analytics

**FINANCE**

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or FIN elective instead
4. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take **IDS 1556** Regression Analysis & Visualization or FIN elective instead
5. FIN Elective
6. FIN Elective

**MARKETING**

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **MAR 1001** Principles of Marketing
3. **MAR 2501** Buyer Behavior
4. **MAR 3318** Social Media Marketing
5. MAR Elective
6. MAR Elective

**REAL ESTATE**

1. **ACC 1001** Accounting Principles I
2. **FIN 1001** Principles of Finance
3. **FIN 2949** Real Estate Finance
4. **FIN 3149** Real Estate Capital Markets
5. **IDS 1010** Math for Business – exempt if student has AP calc or Calc
6. **IDS 1131** Business Statistics – exempt if student has AP stat or SCW/YC Stat; if student is exempt from IDS 1010 & IDS 1131, take **IDS 1020** Intro to Info Systems
7. **ENT 3780** Real Estate Management

**STRATEGY & ENTREPRENEURSHIP**

1. **ACC 1001** Accounting Prin I or **IDS 1010** Math for Business - if student has Calc, any business core instead
2. **ENT 1020** Principles of Strategy
3. **ENT 3015** Leadership
4. **ENT 3780** Prin. of Entrepreneurship
5. ENT Elective
6. ENT Elective

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**PREREQUISITES FOR BUSINESS COURSES**

**Suggested Timeline:** **FIRST SEMESTER**, **SECOND SEMESTER**, **THIRD SEMESTER**

Subject	Course #	Course title	Co-requisites	Prerequisites
ACC	1001	Accounting Principles	IDS 1010	
ACC	1002	Accounting Principles II		ACC 1001, IDS 1010
BLW	2021	Ethical & Legal – 3 or 4		
FIN	1001	Principles of Finance – 2 or 3	IDS 1131	ACC 1001
BUS	1012	Business Communication – 3 or 4		ENGL 1100
ENGL	1100	English Composition and Rhetoric – 1 or 2		
IDS	1010	Math for Business		
IDS	1131	Business Statistics 2 or 3		IDS 1010
IDS	1556	Regression Analysis & Visualization – 3 or 4		IDS 1131, IDS 1010
IDS	1020	Intro. to Information Systems – 2 or 3		IDS 1010
ENT	1020	Principles of Strategy	IDS 1010	
MAR	1001	Principles of Marketing – 2 or 3		IDS 1010

*Foundation Courses: ACC 1001, 1002; BLW 2021; FIN 1001; BUS 1012; ENGL 1100; IDS 1010, 1020, 1131, 1556; ENT 1020, MAR 1001*

**PREREQUISITES FOR MAJOR REQUIREMENTS\*** exceptions to be made for YC/SCW business minors

Sub.	#	Course title	Prerequisites
ACC	1101	Intermediate Accounting I	ACC 1002, IDS 1010
ACC	1102	Intermediate Accounting II	ACC 1101, Foundation Courses (co/pre)
ACC	2403	Management Accounting	ACC 1002, IDS 1010
ACC	3201	Advanced Accounting	ACC 1102, ACC 2403, Foundation Courses
ACC	3601	Principles of Auditing (Capstone)	ACC 1102, ACC 2403, Foundation Courses
BLW	2112	Business Law	BLW 2021
FIN	1408	Corporate Finance	FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre)
FIN	2505	Investment Analysis	FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre)
FIN	2521	Portfolio Management	FIN 2505, IDS 1131, Foundation Courses (co/pre)
FIN	3510	Options and Futures	FIN 2505, IDS 1131, Foundation Courses (co/pre)
FIN	2409	Adv. Corporate Finance (Capstone)	FIN 1408, Foundation Courses
IDS	2030	Business Analytics and Programming	IDS 1010, IDS 1020 (co/pre), IDS 1131 (co/pre)
IDS	2550	Bus. Intelligence and Consumer Insights	IDS 1131, IDS 2030, Foundation Courses (co/pre)
IDS	2160	Decision Models	IDS 1020, IDS 1131, FIN 1001, MAR 1001
IDS	3000	Bus. Intelligence Project (Capstone)	IDS 2550, IDS 2460, Foundation Courses
IDS	2460	Data Management for Bus. Analytics	IDS 2030, Foundation Courses (co/pre)
MAR	2501	Buyer Behavior	MAR 1001, BUS 1012 (co/pre)
MAR	2621	Applied Research	IDS 1131, MAR 1001, BUS 1012 (co/pre)
MAR	3318	Social Media Marketing	MAR 1001, BUS 1012 (co/pre)
MAR	3320	Digital Media	MAR 1001
MAR	3720	Marketing Capstone	MAR 3318 (co/pre), MAR 2621 or 3320, MAR 2501, Foundation Courses.
ENT	3780	Principles of Entrepreneurship	ENT 1020
ENT	2110	Organizational Behavior	ENT 1020
ENT	3015	Leadership	ENT 1020, BUS 1012 (co/pre)
ENT	3720	Business Strategy (Capstone)	ENT 2110, ENT 3780, Foundation Courses