

SY SYMS SCHOOL OF BUSINESS  
PROGRAM OF STUDY - BEREN CAMPUS  
 (EFFECTIVE FALL 2019; PENDING NYSED APPROVAL)

B.S. DEGREE REQUIREMENTS – 128 CREDITS

NAME \_\_\_\_\_

I.D. # \_\_\_\_\_

DATE \_\_\_\_\_

MAJOR \_\_\_\_\_

To earn a Bachelor of Science degree from the Sy Syms School of Business a student must complete 128 credits including all the basic course requirements listed here plus one set of major requirements. **Residency requirements:** 60 percent of the major and minor, and at least 84 credits and 6 semesters must be completed at the Sy Syms School of Business. Transfer students use a sliding scale and must complete a minimum of 60 credits and 4 semesters on campus. Students are required to do 18 credits of Jewish Studies on campus.

**COMMUNICATION COURSES (6-9 CREDITS, BASED ON PLACEMENT)**

ENGL 1010 Essentials of Writing ( ) \_\_\_\_\_  
 ENGL 1100 Composition & Rhetoric ( ) \_\_\_\_\_  
 BUS 1012 Business Communication ( ) \_\_\_\_\_

**HUMANITIES (6 CREDITS)**

English Literature<sup>1</sup> ( ) \_\_\_\_\_  
**And choose one of the following:**  
 Art History<sup>1</sup>, Music<sup>1</sup>, History, Philosophy, Foreign Language<sup>2</sup>  
 \_\_\_\_\_ ( ) \_\_\_\_\_

**QUANTITATIVE, SOCIAL, & NATURAL SCIENCES  
 (12 CREDITS OR 9 CREDITS IF ALGEBRA-EXEMPT)**

IDS 1001 Business Algebra<sup>3</sup> ( ) \_\_\_\_\_  
 IDS 1131 Statistics for Business ( ) \_\_\_\_\_  
 IDS 1456 Quantitative Methods for Management<sup>4</sup> ( ) \_\_\_\_\_  
 ECON 1010 Principles of Economics ( ) \_\_\_\_\_

**One of the following courses:**

BIOL, CHEM, COM PHYS, PSYC, SOC, SOCI, POL  
 ( ) \_\_\_\_\_

**GENERAL ELECTIVES (6 CREDITS)**

Any 3-credit liberal arts or business courses.  
*AP credits do not count towards this requirement.*  
 ELEC #1 \_\_\_\_\_ ( ) \_\_\_\_\_  
 ELEC #2 \_\_\_\_\_ ( ) \_\_\_\_\_

**BUSINESS CORE (21 CREDITS)**

ACC 1001 Accounting Principles I ( ) \_\_\_\_\_  
 ACC 1002 Accounting Principles II ( ) \_\_\_\_\_  
 BLW 2021 Ethical & Legal Environment of Business ( ) \_\_\_\_\_  
 FIN 1001 Principles of Finance ( ) \_\_\_\_\_  
 IDS 1020 Introduction to Information Systems ( ) \_\_\_\_\_  
 MAN 1020 Principles of Strategy ( ) \_\_\_\_\_  
 MAR 1001 Principles of Marketing ( ) \_\_\_\_\_

**JEWISH STUDIES REQUIREMENTS**

**JEWISH STUDIES (25 - 43 CREDITS)**

*6 semesters CORE (18 - 36 credits) plus 14 credits.  
 Minimum one course per semester.*

JS CORE      1   2   3   4   5   6

**DISTRIBUTION**

Bible (15 credits)  
 Judaic Studies (15 credits)  
     JUDS 1502 - Jewish Business Ethics ( ) \_\_\_\_\_  
 Jewish History (5 credits)  
 Jewish Philosophy (5 credits)  
 Hebrew: If assigned to:  
     HEBR 1101 - (4 courses)  
     HEBR 1102 - 1104 (3 courses)  
     HEBR 1105 - 1107 (2 courses)  
     HEBR 1108 or above (1 course)

**CREDIT REQUIREMENTS FOR SENIOR CHECK**

1. Number of credits earned at YU	
2. Credits in Progress	
3. Total credits in Residence (#1+#2)	
4. On campus credits required	
5. Credits remaining towards residency (#4-#3)	
6. Israel Credits	
7. Transfer Credits	
8. Total (#3+#6+#7)	
9. Credits Still Needed (128- #8)	
10. Earliest Grad date:	

**Notes:**

<sup>1</sup> Any course that fulfills the SCW Interpreting Literature and the Arts category.

<sup>2</sup> Not including Hebrew. Student must complete 1102 to fulfill Foreign Language requirement.

<sup>3</sup> Business Algebra is waived for certain students. Please see you advisor for details.

<sup>4</sup> Students who took Math 1412 (received C or better) may take IDS 1400 Regression Analysis (1 credit course) instead of IDS 1456.

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**ACCOUNTING MAJOR**

Name \_\_\_\_\_

I.D. # \_\_\_\_\_

DATE \_\_\_\_\_

**BS COMPONENT** (27 CREDITS)

ACC 1101	Intermediate Accounting I	( )	___
ACC 1102	Intermediate Accounting II	( )	___
ACC 2403	Management Accounting	( )	___
ACC 3201	Advanced Accounting	( )	___
ACC 3601	Principles of Auditing (Capstone)	( )	___
TAX 6124	Federal Income Tax I <sup>2</sup>	( )	___

**MS DEGREE** (24 CREDITS<sup>2</sup> FROM THE LIST BELOW):

ACC 5506	Forensic Accounting
ACC 6140	Governmental & Not-for-Profit Accounting
ACC 6275	Contemporary Topics in Accounting
ACC 6625	Accounting Information Systems
ACC 6805	Business Ethics
ACC 6806	Financial Statement Analysis
TAX 6130	Advanced Taxation: Contemporary Problems

**Three (3) business elective courses:**

*Students planning to take the CPA exams are **strongly** advised to take Ethical and Legal Environment of Business, Business Law and Federal Income Tax II.*

BLW 2112 Business Law or BUS ELEC #1  
\_\_\_\_\_ ( ) \_\_\_

TAX 6125 Federal Income Tax II<sup>2</sup> or BUS ELEC #2  
\_\_\_\_\_ ( ) \_\_\_

BUS ELEC # 3  
\_\_\_\_\_ ( ) \_\_\_

**ELECTIVES**

MAN 7721	Business Leadership
TAX 6145	Deferred Compensation

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<sup>1</sup> In order to be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. The Sy Syms Master's program in Accounting, although not mandatory, is one way to satisfy all of the above requirements. The courses listed above in the MS Degree section are the offerings in our two semester Master's Program. Note that a student must also have one year of working experience in order to be licensed.

<sup>2</sup> TAX 6124 and TAX 6125 count as 6 credits towards the MS in Accounting. Students who have not taken these courses need 30 credits to earn the MS degree.

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BUSINESS & MANAGEMENT MAJOR

NAME \_\_\_\_\_

I.D. # \_\_\_\_\_

DATE \_\_\_\_\_

**FINANCE CONCENTRATION** (27 CREDITS)

- FIN 1408 Corporate Finance ( )\_\_\_\_
- FIN 2505 Investment Analysis ( )\_\_\_\_
  
- FIN 2521 Portfolio Management ( )\_\_\_\_  
          *or*
- FIN 3510 Options and Futures ( )\_\_\_\_
  
- FIN 2409 Advanced Corporate Finance (Capstone) ( )\_\_\_\_

**Two (2) Finance elective courses:**

*Select Economics courses may qualify subject to prior departmental approval.*

- FIN \_\_\_\_\_ ( )\_\_\_\_
- FIN \_\_\_\_\_ ( )\_\_\_\_

**Three (3) business elective courses:**

*One non-business or correlate elective may qualify subject to prior departmental approval.*

- BUS ELEC #1 \_\_\_\_\_ ( )\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_ ( )\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_ ( )\_\_\_\_

**BUSINESS INTELLIGENCE AND MARKETING ANALYTICS CONCENTRATION** (27 CREDITS)

- IDS 2030 Business Analytics and Programming ( )\_\_\_\_
- IDS 2550 Business Intelligence and Consumers Insights ( )\_\_\_\_
- IDS 2460 Data Management for Business Analytics ( )\_\_\_\_
- IDS 3000 Business Intelligence Project (Capstone) ( )\_\_\_\_

**Two (2) IDS elective courses:**

- IDS \_\_\_\_\_ ( )\_\_\_\_
- IDS \_\_\_\_\_ ( )\_\_\_\_

**Three (3) business elective courses:**

*All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.*

- BUS ELEC #1 \_\_\_\_\_ ( )\_\_\_\_
- BUS ELEC #2 \_\_\_\_\_ ( )\_\_\_\_
- BUS ELEC #3 \_\_\_\_\_ ( )\_\_\_\_

**DUAL MAJORS:**

Students who select two majors or concentrations must complete the major required and major elective courses for both majors--a total of at least 12 courses.

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BUSINESS & MANAGEMENT MAJOR

NAME \_\_\_\_\_

I.D. # \_\_\_\_\_

DATE \_\_\_\_\_

MANAGEMENT CONCENTRATION (27 CREDITS)

MARKETING CONCENTRATION (27 CREDITS)

MAN 3780 Principles of Entrepreneurship ( )\_\_\_\_  
MAN 2110 Organizational Behavior ( )\_\_\_\_  
MAN 3015 Leadership ( )\_\_\_\_  
MAN 3720 Business Strategy (Capstone) ( )\_\_\_\_

MAR 2501 Buyer Behavior ( )\_\_\_\_  
MAR 2621 Applied Research ( )\_\_\_\_  
MAR 3318 Social Media Marketing ( )\_\_\_\_  
MAR 3720 Marketing Capstone ( )\_\_\_\_

Two (2) Management elective courses:

Two (2) Marketing elective courses:

MAN \_\_\_\_\_ ( )\_\_\_\_  
MAN \_\_\_\_\_ ( )\_\_\_\_

MAR \_\_\_\_\_ ( )\_\_\_\_  
MAR \_\_\_\_\_ ( )\_\_\_\_

Three (3) business elective courses:

*One non-business or correlate elective may qualify subject to prior departmental approval.*

Three (3) business elective courses:

*One non-business or correlate elective may qualify subject to prior departmental approval.*

BUS ELEC #1 \_\_\_\_\_ ( )\_\_\_\_  
BUS ELEC #2 \_\_\_\_\_ ( )\_\_\_\_  
BUS ELEC #3 \_\_\_\_\_ ( )\_\_\_\_

BUS ELEC #1 \_\_\_\_\_ ( )\_\_\_\_  
BUS ELEC #2 \_\_\_\_\_ ( )\_\_\_\_  
BUS ELEC #3 \_\_\_\_\_ ( )\_\_\_\_

DUAL MAJORS:

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MINORS

NAME \_\_\_\_\_

I.D. # \_\_\_\_\_

Available to Stern College students:

a) **BUSINESS (18 CREDITS)**

- MAN 1020 Principles of Strategy ( ) \_\_\_\_\_
- BUS CORE #1<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- BUS CORE #2<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- BUS CORE #3<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- BUS ELEC #1<sup>2</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- BUS ELEC #2<sup>2</sup> \_\_\_\_\_ ( ) \_\_\_\_\_

b) **ACC / FIN / IDS / MAN / MAR (18 credits)**

ACCOUNTING

- ACC 1001 Accounting Principles I ( ) \_\_\_\_\_
- ACC 1002 Accounting Principles II ( ) \_\_\_\_\_
- FIN 1001 Principles of Finance ( ) \_\_\_\_\_
- ACC 1101 Intermediate Accounting I ( ) \_\_\_\_\_
- ACC 1102 Intermediate Accounting II ( ) \_\_\_\_\_
- BUS Elec/Core \_\_\_\_\_ ( ) \_\_\_\_\_

FINANCE

- ACC 1001 Accounting Principles I ( ) \_\_\_\_\_
- IDS 1131 Business Statistics<sup>3</sup> ( ) \_\_\_\_\_
- OR*
- IDS 1456 Quantitative Methods<sup>3</sup> ( ) \_\_\_\_\_
- FIN 1001 Principles of Finance ( ) \_\_\_\_\_
- FIN Elective \_\_\_\_\_ ( ) \_\_\_\_\_
- FIN Elective \_\_\_\_\_ ( ) \_\_\_\_\_
- BUS Elec/Core \_\_\_\_\_ ( ) \_\_\_\_\_

INFORMATION AND DECISION SCIENCES

- IDS 1020 Introduction to Information Systems ( ) \_\_\_\_\_
- BUS Core<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- IDS 2030 Business Analytics & Programming ( ) \_\_\_\_\_
- IDS 2550<sup>4</sup> Business Intell. & Consumer Insights ( ) \_\_\_\_\_
- IDS 2460 Data Management for Bus. Analytics ( ) \_\_\_\_\_
- IDS Elective<sup>5</sup> \_\_\_\_\_ ( ) \_\_\_\_\_

MANAGEMENT

- MAN 1020 Principles of Strategy ( ) \_\_\_\_\_
- BUS Core<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- MAN 3015 Management and Leadership ( ) \_\_\_\_\_
- MAN 3780 Principles of Entrepreneurship ( ) \_\_\_\_\_
- MAN Elective \_\_\_\_\_ ( ) \_\_\_\_\_
- MAN Elective \_\_\_\_\_ ( ) \_\_\_\_\_

MARKETING

- MAR 1001 Principles of Marketing ( ) \_\_\_\_\_
- BUS Core<sup>1</sup> \_\_\_\_\_ ( ) \_\_\_\_\_
- MAR 2501 Buyer Behavior ( ) \_\_\_\_\_
- MAR 3318 Social Media Marketing ( ) \_\_\_\_\_
- MAR Elec \_\_\_\_\_ ( ) \_\_\_\_\_
- MAR Elec \_\_\_\_\_ ( ) \_\_\_\_\_

Available to Sy Syms Students:

ACCOUNTING (9 CREDITS)

- ACC 1101 Intermediate Accounting I ( ) \_\_\_\_\_
- ACC 1102 Intermediate Accounting II ( ) \_\_\_\_\_
- ACC 2403 Management Accounting ( ) \_\_\_\_\_

FINANCE (9 CREDITS) Any 3 Upper Level Finance Courses

- FIN \_\_\_\_\_ ( ) \_\_\_\_\_
- FIN \_\_\_\_\_ ( ) \_\_\_\_\_
- FIN \_\_\_\_\_ ( ) \_\_\_\_\_

INFORMATION AND DECISION SCIENCES (9 CREDITS)

- Any 3 Upper Level IDS Courses
- IDS \_\_\_\_\_ ( ) \_\_\_\_\_
  - IDS \_\_\_\_\_ ( ) \_\_\_\_\_
  - IDS \_\_\_\_\_ ( ) \_\_\_\_\_

MANAGEMENT (9 CREDITS) Any 3 Upper Level Management Courses

- MAN \_\_\_\_\_ ( ) \_\_\_\_\_
- MAN \_\_\_\_\_ ( ) \_\_\_\_\_
- MAN \_\_\_\_\_ ( ) \_\_\_\_\_

MARKETING (9 CREDITS) Any 3 Upper Level Marketing Courses

- MAR \_\_\_\_\_ ( ) \_\_\_\_\_
- MAR \_\_\_\_\_ ( ) \_\_\_\_\_
- MAR \_\_\_\_\_ ( ) \_\_\_\_\_

**Notes:**

<sup>1</sup> Business Core includes: ACC 1001, 1002, BLW 2021, 1800H, FIN 1001, IDS 1020, 1131, 1456 MAN 1020, MAR 1001

<sup>2</sup> Business Electives include upper level ACC, FIN, IDS, MAN and MAR courses not listed in note 1 above.

<sup>3</sup> Students who took STAT 1021 may take IDS 1456. Students who took STAT 1021 and MATH 1412 make take an additional FIN elective.

<sup>4</sup> Statistics (STAT 1021 or IDS 1131) is a pre-req for IDS 2550. IDS 1131 may be used as the Business Core for this minor.

<sup>5</sup> Any upper level IDS course; IDS 1001, 1131, 1456 are excluded.

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**PREREQUISITES FOR BUSINESS CORE REQUIRED COURSES**

<i>Subject</i>	<i>Course #</i>	<i>Course title</i>	<i>Co-requisites</i>	<i>Prerequisites</i>
ACC	1001	Accounting Principles I	IDS 1001	
ACC	1002	Accounting Principles II		ACC 1001, IDS 1001
FIN	1001	Principles of Finance	IDS 1131	ACC 1001
FYSM	1012	Business Communication		FYWR 1020
IDS	1131	Business Statistics	IDS 1001	
IDS	1456	Quantitative Methods		IDS 1131, IDS 1001
IDS	1020	Introduction to Information Systems	IDS 1001	
MAN	1020	Principles of Strategy	IDS 1001	
MAR	1001	Principles of Marketing		IDS 1001

**PREREQUISITES FOR MAJOR REQUIREMENTS**

<i>Subject</i>	<i>Course #</i>	<i>Course title</i>	<i>Prerequisites</i>
ACC	1101	Intermediate Accounting I	ACC 1002, IDS 1001
ACC	1102	Intermediate Accounting II	ACC 1101
ACC	2403	Management Accounting	ACC 1002, IDS 1001
ACC	3201	Advanced Accounting	ACC 1102, ACC 2403, Seniors Only
ACC	3601	Principles of Auditing (Capstone)	ACC 1102, ACC 2403, IDS 1456, Business Core, Seniors Only
BLW	2112	Business Law	BLW 2021
FIN	1408	Corporate Finance	FIN 1001, IDS 1131, ACC 1002, IDS 1020
FIN	2505	Investment Analysis	FIN 1001, IDS 1131, ACC 1002, IDS 1020
FIN	2521	Portfolio Management	FIN 2505, IDS 1131
FIN	3510	Options and Futures	FIN 2505, IDS 1131
FIN	2409	Advanced Corporate Finance (Capstone)	FIN 1408, IDS 1456, Seniors Only
IDS	2030	Business Analytics and Programming	IDS 1001, IDS 1020 (co-req or pre-req)
IDS	2550	Business Intelligence and Consumer Insights	IDS 1131, IDS 2030, IDS 1456 (co-rec or pre-rec)
IDS	2160	Decision Models	IDS 1020, IDS 1131
IDS	3000	Business Intelligence Project (Capstone)	IDS 2550, IDS 1456, FYSM 1012 Seniors Only
IDS	2460	Data Management for Business Analytics	IDS 2030
MAR	2501	Buyer Behavior	MAR 1001, FYSM 1012 (co-rec or pre-rec)
MAR	2621	Applied Research	IDS 1131, MAR 1001 (pre-rec or co-rec)
MAR	3318	Social Media Marketing	MAR 1001
MAR	3720	Marketing Capstone	MAR 2621, MAR 1001, MAR 2501, IDS 1456, Business Core, Seniors Only, FYSM 1012
MAN	3780	Principles of Entrepreneurship	MAN 1020
MAN	2110	Organizational Behavior	MAN 1020
MAN	3015	Leadership	MAN 1020, FYSM (co-rec or pre-rec)
MAN	3720	Business Strategy (Capstone)	MAN 2110, MAN 3780, IDS 1456, FYSM 1012 Business Core, Seniors Only
TAX	6124	Federal Income Taxation I	ACC 1102, Seniors Only
TAX	6125	Federal Income Taxation II	TAX 6124, Seniors Only