

SY SYMS SCHOOL OF BUSINESS
HONORS PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

NAME: _____

YU ID: _____

DATE: _____

MAJOR: _____

MINOR: _____

To earn a Bachelor of Science degree from the Sy Syms School of Business students must complete 128 credits including the foundation courses plus one set of major requirements. **Residency Requirements:** Business Core, Quantitative courses and 60% of major and minor courses must be taken at Sy Syms. Students who study in Israel must complete at least 84 credits and six full-time semesters (post-Israel) at YU, *even after shana bet*. Transfer students must complete a minimum of 60 credits and four full-time semesters on campus. All others must complete eight semesters on campus.

FOUNDATION COURSES (36-39 CREDITS)

COMMUNICATION COURSES (6-9 CREDITS)

- ENGL 1100 Composition & Rhetoric
- BUS 1012 Business Communication

QUANTITATIVE COURSES (9 CREDITS)

- IDS 1010 Math for Business (*exempt with AP Calc*)
- IDS 1131 Business Statistics (*exempt with AP Stat*)
- IDS 1556 Regression Analysis and Visualization
Please note: IDS 1010 is a prereq for IDS 1556.

BUSINESS CORE (21 CREDITS)

- ACC 1001 Accounting Principles I
- ACC 1002 Accounting Principles II
- BLW 1800H Business as a Human Enterprise
- ENT 1020 Principles of Strategy
- FIN 1001 Principles of Finance
- IDS 1020 Introduction to Information Systems
- MAR 1001 Principles of Marketing

GENERAL EDUCATION (18 CREDITS)

HUMANITIES (6 CREDITS)

Two 3-credit courses: ARTS, MUSI, ENGL (must fulfill Interpreting Literature and the Arts); HIST; PHIL; Foreign Lang 1102 and up (not Hebrew); JHIS, JPHI (if not used for JS requirements); AP US History counts as one humanities

- HUM #1 _____
- HUM #2 _____

SOCIAL AND NATURAL SCIENCE (6 CREDITS)

- ECON 1010 Principles of Economics
- Pick one:* BIOL, CHEM, PHYS, POLI, PSYC, SOCI: _____

GENERAL ELECTIVES (3 CREDITS)

One 3-credit class; excluding AP credits.
May not double-count as business elective towards major.

- ELEC _____

JEWISH STUDIES REQUIREMENTS:

JEWISH STUDIES (22 COURSES)

(Minimum of two Jewish Studies courses per semester)

DISTRIBUTION

Identify which Jewish Studies courses fulfill the distribution requirements by the note "Fundamentals" in the course attributes listed in Banner

- Bible (2 courses)
- Judaic Studies (2 courses)
- Jewish Business Ethics (1 course)
- Jewish History (1 course)
- Jewish Philosophy (1 course)

- Hebrew: If assigned to:
HEBR 1001 or 1011 (3 courses)
HEBR 1201 (2 courses)
HEBR 1211 or 1221 (1 course)

SY SYMS HONORS CHECKLIST

- BLW 1800H Bus. as a Human Enterprise (*yr 1*)
- ENT 2800H Entrepreneurial Leadership (*yr 2*)
- IDS 3800H Data Driven Decision Making (*yr 3*)
Or
- ACC / FIN 3855H Corporate Accountability
- Honors #4 _____
- Honors #5 _____
- ACC/BUS 4741 Internship-3 credits (summer 2)

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

ACCOUNTING MAJOR
(27 CREDITS)

Required Accounting courses:

- ACC 1101 Intermediate Accounting I
- ACC 1102 Intermediate Accounting II
- ACC 2403 Management Accounting
- ACC 3201 Advanced Accounting
- ACC 3601 Principles of Auditing (Capstone)
- TAX 6124 Federal Income Tax I

Three (3) business elective courses:

- BUS ELEC #1 _____
- BUS ELEC #2 _____
- BUS ELEC #3 _____

Notes about business electives for Accounting majors:

- BLW 2112 Business Law and TAX 6125 Federal Income Tax II are **recommended** for students taking the CPA exams.
- ACC/BUS 4741, ACC/FIN 3855H, IDS 3800H and ENT 2800H may be used as business electives.
- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- TAX 6124 and TAX 6125 count as six credits towards the MS in Accounting. Students who have not taken these courses need 30 credits to earn the MS degree. Students may take up to two more MSA courses towards their joint BS/MSA degree.

Notes for future CPAs:

- To be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. IDS1010: Mathematics for Business does **not** count towards the 36 business credits but do count towards the 150 total credits.
- The Sy Syms Master's program in Accounting, although not mandatory, is one way to satisfy those requirements. Note that a student must also have one year of work experience to be licensed.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

BUSINESS ANALYTICS MAJOR
(27 CREDITS)

Required Business Analytics courses:

- IDS 2030 Business Analytics and Programming
- IDS 2550 Business Intelligence and Consumers Insights
- IDS 2460 Data Management for Business Analytics
- IDS 3000 Business Intelligence Project (Capstone)

Two (2) IDS elective courses:

- IDS _____
- IDS _____

Three (3) business elective courses:

- BUS ELEC #1 _____
- BUS ELEC #2 _____
- BUS ELEC #3 _____

Note about business electives for Business Analytics majors:

- All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.
- IDS 3800H may be used as an IDS elective.
- ACC 3855H may be used as a business elective for an Accounting minor.
- FIN 3855H may be used as a business elective for a Finance minor.
- ENT 2800H may be used as a business elective for a Strategy and Entrepreneurship minor.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

FINANCE MAJOR
(27 CREDITS)

Required Finance courses:

- FIN 1408 Corporate Finance
- FIN 2505 Investment Analysis
- One of the following three courses:
 - FIN 2521 Portfolio Management
 - FIN 3510 Options and Futures
 - FIN 3720 Fixed Income Securities
- FIN 2409 Advanced Corporate Finance (Capstone)

Two (2) Finance elective courses:

- FIN _____
- FIN _____

Three (3) business elective courses:

- BUS ELEC #1 _____
- BUS ELEC #2 _____
- BUS ELEC #3 _____

Notes about business electives for Finance majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- FIN 3855H may be used as a Finance elective.
- ACC/BUS 4741, IDS 3800H and ENT 2800H may be used as business electives.
- To earn a Real Estate Minor, FIN 2949 Real Estate Finance & FIN 3149 Real Estate Capital Markets would count as business electives not as Finance electives.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

MARKETING MAJOR
(27 CREDITS)

Required Marketing courses:

- MAR 2501 Buyer Behavior
- MAR 3318 Social Media Marketing
- One of the following two courses:
 - MAR 2621 Applied Research
 - MAR 3320 Digital Media
- MAR 3720 Marketing Capstone

Two (2) Marketing elective courses:

- MAR _____
- MAR _____

Three (3) business elective courses

- BUS ELEC #1 _____
- BUS ELEC #2 _____
- BUS ELEC #3 _____

Notes about business electives for Marketing majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- ACC/BUS 4741, ACC/FIN 3855H, IDS 3800H and ENT 2800H may be used as business electives.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

STRATEGY & ENTREPRENEURSHIP MAJOR
(27 CREDITS)

Required Strategy & Entrepreneurship courses:

- ENT 3780 Principles of Entrepreneurship
- ENT 2110 Organizational Behavior
- ENT 3015 Leadership
- One of the following three courses:
 - ENT 3410 Start Up Strategy
 - ENT 3771 Innovation Lab
 - ENT 3784 Angel & Venture Capital Investing
- ENT 3720 Business Strategy (Capstone)

One (1) Strategy & Entrepreneurship elective course:

- ENT _____

Three (3) business elective courses

- BUS ELEC #1 _____
- BUS ELEC #2 _____
- BUS ELEC #3 _____

Notes about business electives for Strategy & Entrepreneurship majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- ENT 2800H may be used as a Strategy & Entrepreneurship elective.
- ACC/BUS 4741, ACC/FIN 3855H and IDS 3800H may be used as business electives.
- To earn a Real Estate Minor, ENT 3780 Real Estate Management would count as a business elective not an S&E elective.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

BUSINESS MINORS FOR SY SYMS STUDENTS

ACCOUNTING (9 CREDITS)

ACC 1101 Intermediate Accounting I

ACC 1102 Intermediate Accounting II

ACC 2403 Management Accounting

BUSINESS ANALYTICS (9 CREDITS)

Any 3 Upper Level IDS Courses

FINANCE (9 CREDITS)

Any 3 Upper Level Finance Courses

MARKETING (9 CREDITS)

Any 3 Upper Level Marketing Courses

REAL ESTATE (8 CREDITS)

FIN 2949 Real Estate Finance

FIN 3149 Real Estate Capital Markets

ENT 3780 Real Estate Management

Note: these courses may count as business electives for ANY major, but not as FIN electives nor ENT electives for those majors.

STRATEGY & ENTREPRENEURSHIP (9 CREDITS)

Any 3 Upper Level ENT Courses

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - BEREN CAMPUS
(EFFECTIVE FALL 2021)

PREREQUISITES FOR BUSINESS COURSES

Suggested Timeline: **FIRST SEMESTER**, **SECOND SEMESTER**, **THIRD SEMESTER**

| Subject | Course # | Course title | Co-requisites | Prerequisites |
|---------|----------|--|---------------|--------------------|
| ACC | 1001 | Accounting Principles | IDS 1010 | |
| ACC | 1002 | Accounting Principles II | | ACC 1001, IDS 1010 |
| BLW | 2021 | Ethical & Legal – 3 or 4 | | |
| FIN | 1001 | Principles of Finance – 2 or 3 | IDS 1131 | ACC 1001 |
| BUS | 1012 | Business Communication – 3 or 4 | | ENGL 1100 |
| ENGL | 1100 | English Composition and Rhetoric – 1 or 2 | | |
| IDS | 1010 | Math for Business | | |
| IDS | 1131 | Business Statistics 2 or 3 | | IDS 1010 |
| IDS | 1556 | Regression Analysis & Visualization – 3 or 4 | | IDS 1131, IDS 1010 |
| IDS | 1020 | Intro. to Information Systems – 2 or 3 | | IDS 1010 |
| ENT | 1020 | Principles of Strategy | IDS 1010 | |
| MAR | 1001 | Principles of Marketing – 2 or 3 | | IDS 1010 |

Foundation Courses: ACC 1001, 1002; BLW 2021; FIN 1001; BUS 1012; ENGL 1100; IDS 1010, 1020, 1131, 1556; MAN 1020, MAR 1001

PREREQUISITES FOR MAJOR REQUIREMENTS* exceptions to be made for YC/SCW business minors

| Sub. | # | Course title | Prerequisites |
|------|------|---|--|
| ACC | 1101 | Intermediate Accounting I | ACC 1002, IDS 1010 |
| ACC | 1102 | Intermediate Accounting II | ACC 1101, Foundation Courses (co/pre) |
| ACC | 2403 | Management Accounting | ACC 1002, IDS 1010 |
| ACC | 3201 | Advanced Accounting | ACC 1102, ACC 2403, Foundation Courses |
| ACC | 3601 | Principles of Auditing (Capstone) | ACC 1102, ACC 2403, Foundation Courses |
| BLW | 2112 | Business Law | BLW 2021 |
| FIN | 1408 | Corporate Finance | FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre) |
| FIN | 2505 | Investment Analysis | FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre) |
| FIN | 2521 | Portfolio Management | FIN 2505, IDS 1131, Foundation Courses (co/pre) |
| FIN | 3510 | Options and Futures | FIN 2505, IDS 1131, Foundation Courses (co/pre) |
| FIN | 2409 | Adv. Corporate Finance (Capstone) | FIN 1408, Foundation Courses |
| IDS | 2030 | Business Analytics and Programming | IDS 1010, IDS 1020 (co/pre), IDS 1131 (co/pre) |
| IDS | 2550 | Bus. Intelligence and Consumer Insights | IDS 1131, IDS 2030, Foundation Courses (co/pre) |
| IDS | 2160 | Decision Models | IDS 1020, IDS 1131, FIN 1001, MAR 1001 |
| IDS | 3000 | Bus. Intelligence Project (Capstone) | IDS 2550, IDS 2460, Foundation Courses |
| IDS | 2460 | Data Management for Bus. Analytics | IDS 2030, Foundation Courses (co/pre) |
| MAR | 2501 | Buyer Behavior | MAR 1001, BUS 1012 (co/pre) |
| MAR | 2621 | Applied Research | IDS 1131, MAR 1001, BUS 1012 (co/pre) |
| MAR | 3318 | Social Media Marketing | MAR 1001, BUS 1012 (co/pre) |
| MAR | 3320 | Digital Media | MAR 1001 |
| MAR | 3720 | Marketing Capstone | MAR 3318 (co/pre), MAR 2621 or 3320, MAR 2501, Foundation Courses. |
| ENT | 3780 | Principles of Entrepreneurship | ENT 1020 |
| ENT | 2110 | Organizational Behavior | ENT 1020 |
| ENT | 3015 | Leadership | ENT 1020, BUS 1012 (co/pre) |
| ENT | 3720 | Business Strategy (Capstone) | ENT 2110, ENT 3780, Foundation Courses |